Subject: This week from CCA (CCA Delivers - October 6, 2016 **From:** "Central City Association" < jdanganan@ccala.org>

Date: 10/06/2016 04:59 PM

To: "Julia Marino" < imarino@downtownla.com>

CCA Delivers

CCALA.org

October 6, 2016

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CCA Holidays at the Globe

Fred Muir and Carol Schatz; Councilmember Mitch O'Farrell; Kendra Doyel, Ralphs Grocery Company; at today's CCA Executive Committee Meeting

Councilmember O'Farrell at Executive Committee

This afternoon, the CCA Executive Committee heard from Councilmember Mitch O'Farrell about improving the City's relationship with the business community.

Councilmember O'Farrell said that his district is the epicenter for lawsuits trying to prevent new developments. Many of these same litigants are sponsoring the Neighborhood Integrity Initiative (NII). O'Farrell opposes NII and believes if approved, the most likely effect will be a decade-long delay on many desperately needed commercial and residential projects.

O'Farrell also discussed the package of reforms to business regulations that he introduced in July. These motions seek to overcome what he called "the profound institutional indifference" in parts of City Hall to changing things that negatively affect business and doing business in the City of Los Angeles.

O'Farrell then talked about the need for affordable housing. Calling it his number one passion, he pointed to a motion that he has introduced that seeks to normalize the City's ever-changing affordable housing requirements — ones that depend on who is negotiating with which developer. His motion will lay out a template so that all parties will know what is required when a project is proposed.

Finally, the Councilmember awarded CCA's former CEO, Carol E. Schatz, a certificate from the City Council recognizing her service to the City and to Downtown.

EVENTS CALENDAR

THURSDAY, OCTOBER 13 5:30 p.m.

UCLA IN DOWNTOWN L.A.
RECEPTION
City Hall – Spring Street Forecourt
200 S. Spring Street

MONDAY, OCTOBER 3 - SATURDAY, OCTOBER 8, 2016 9 a.m. - 9 p.m.

CITY PLANNING: DOWNTOWN
COMMUNITY PLANS OPEN STUDIO
AND DESIGN CHARRETTE!
Bradbury Building at 304 S. Broadway
St.

SATURDAY, OCTOBER 15

7 - 11 p.m.

CAROL'S FAREWELL PARTY
The Orpheum Theatre
842 S. Broadway Ave.

WEDNESDAY, OCTOBER 19

2 - 4 p.m.

HOUSING LINKAGE FEE PUBLIC
HEARING
Department of City Planning
Deaton Hall Auditorium
100 W. 1st St.

FRIDAY, OCTOBER 28

7:30 a.m.- 2:30 p.m.

MAYORAL HOUSING.
TRANSPORTATION & JOBS SUMMIT
UCLA Anderson School of Management

MONDAY, OCTOBER 31

CCA would like to thank **Councilmember Mitch O'Farrell** for his remarks, and **James Redington**, Marriott Courtyard & Residence Inn at L.A. Live, for hosting today's meeting.

Linkage Fee

CCA convened a working group this week to discuss the City's proposed Affordable Housing Linkage Fee. As proposed the fee will be \$5 per square foot on commercial development and \$12 per square foot on residential development; common areas will be excluded. We discussed the different aspects of the draft ordinance and how CCA should effectively advocate on the matter. Members raised the need for CCA to comment on the following items: cumulative impact of new City fees, the unique opportunity in Downtown to address the housing crisis, the amount of the proposed fee, when the fee is due, and fee exemption and credits. We also discussed the November election and the need to understand the results of various ballot initiatives on new development. CCA is preparing a comment letter on the item and welcomes continued member participation.

For more information please contact CCA's Managing Director of Legislative Affairs & Government Relations, <u>Marie Rumsey</u>.

5 - 8 p.m.

HALLOWEEN FESTIVAL FOR DTLA

<u>KIDS</u>

Grand Hope Park at FIDM 919 S. Grand Ave.

TUESDAY, DECEMBER 6

5:30 - 8 p.m.

CCA HOLIDAY PARTY

The Majestic Downtown 650 S. Spring St.



THURSDAY, OCTOBER 13 8:30 - 10:00 a.m.

TRANSPORTATION,
INFRASTRUCTURE & ENERGY

Topics: California High Speed Rail, Mobility Hubs

Special Guests: Michele Boehm, CHSRA; David Somers and My La, Department of City Planning

WEDNESDAY, OCTOBER 19

7:45 a.m. - 9:30 a.m.

HOUSING, LAND USE & DEVELOPMENT

Topics: California High Speed Rail, Mobility Hubs

Special Guests: Dan Rosenfeld, Sun Cal; Clare Bowin & Matt Glesne, City Planning; Claudia Monterossa, Housing, Community and Investment

Department

CCA IN ACTION



This week, CCA attended Metro's Homeless Strategic Planning launch to learn about their efforts to address homelessness in and around public transit. Metro acknowledges that the increase of homelessness in the transit system requires a comprehensive approach that will promote a safe and clean environment for all and connect homeless individuals to services. CCA has been pushing Metro to dedicate resources in and around the transit stations in Downtown Los Angeles and will continue to do so. The plan is expected to be completed in January 2017.

For more information please contact CCA's Managing Director of Legislative Affairs & Government Relations <u>Marie Rumsey</u>.

□ (CCA MEMBERS IN THE NEWS

"Downtown is a very, very hot market," said Phillip Sample, CBRE Group. September 30, 2016, Los Angeles Times. "A very, very hot market': Downtown L.A. high-rise sells for \$50 million as residential building booms."

№ NEW MEMBERS

Ledcor Construction

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